

FIRE CAST

FORGING INNOVATION IN RURAL EDUCATION

A New Half-Hour Traveling Program

FIRECAST

FORGING INNOVATION IN RURAL EDUCATION

Firecast: A set of computerized models depicting the spread of wildfires across a given region

FIRE CAST - BREAKDOWN

- 30 Minute Edited Program
- Hosted
- 2 shows per month
- Estimated 2-Hour production schedule
- Talk-show segment
- Documentary-style storytelling segment
- Film on Thursdays
- Pre-Production is essential to success



A SIMPLE FORMULA...

Submit Information on theHoller.org

- Who will you feature?
- What questions would you like to be asked?
- Student Projects?
- Innovation Grants?
- Info the host and crew should be aware of

Follow-Up and Schedule

The production will come to you.

Broadcast

Broadcast on The Holler and EKBtv



POTENTIAL STRUCTURE

- Intro - 3 minutes with the Host
- Conversation - 15 minutes with the host and one or two guests
- Story - 5 minutes, documentary style storytelling or video project created by students
- Outro - 3 minutes with the host

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