



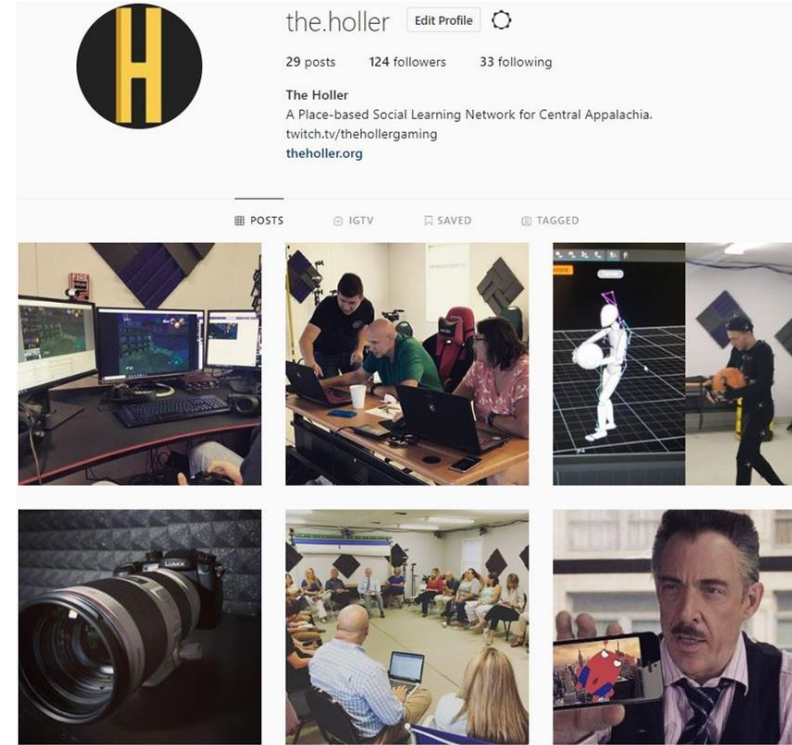
# Instagram

**Photo and Video-sharing for Educators**

# What is Instagram?

- Social Media platform centered around photo and video sharing.
- It's easy and convenient.

We use it as a behind the scenes.



# What makes up an Instagram post.



the.holler

Kentucky Valley Educational Cooperative

the.holler What's in our CAMERA BAG!? A Panasonic Lumix GH5 with a Canon EF 70-200mm zoom lens. This lens is great for varying light conditions with it's bright f/2.8 constant maximum aperture. We'll be using it this year during our FIRECAST programming, don't forget to apply at [theholler.org/FIRECAST](https://theholler.org/FIRECAST).  
#theholler #kvec #canon #panasonic #camerabag

@the.holler



11 likes

AUGUST 10

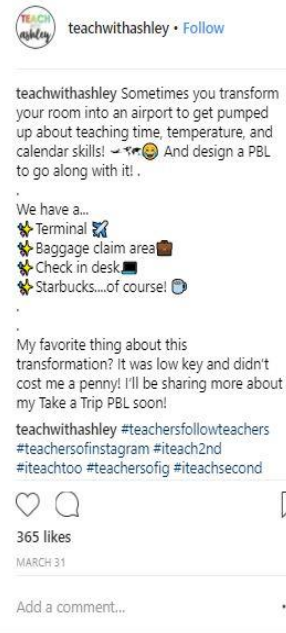


Add a comment...



# How?

- Showcase Students Work
  - Share classroom ideas (Learning spaces, assignments)
  - Capture field trip memories.
  - Use it as a personal instagram.
- 
- Follow other teacher instagram pages
    - Find Inspiration





# Activity

If you have an Instagram, post to it about this event.

- Talk about something that has caught your interest or something you'd like to share.
  - Use the Hashtags - **#KVEC\_ARI #TheHoller**
    - Using a Hashtag will make it easier for people to find
- If you don't have an instagram, download the app from your app store and post about the event.
- **@The.Holler** would love to be your first follower!



## Examples:

@twoteachersinfifth

@teachwithashley

@bored\_teachers

When you go to your favorite place  
on the weekend, and one of  
your students' parents is there...



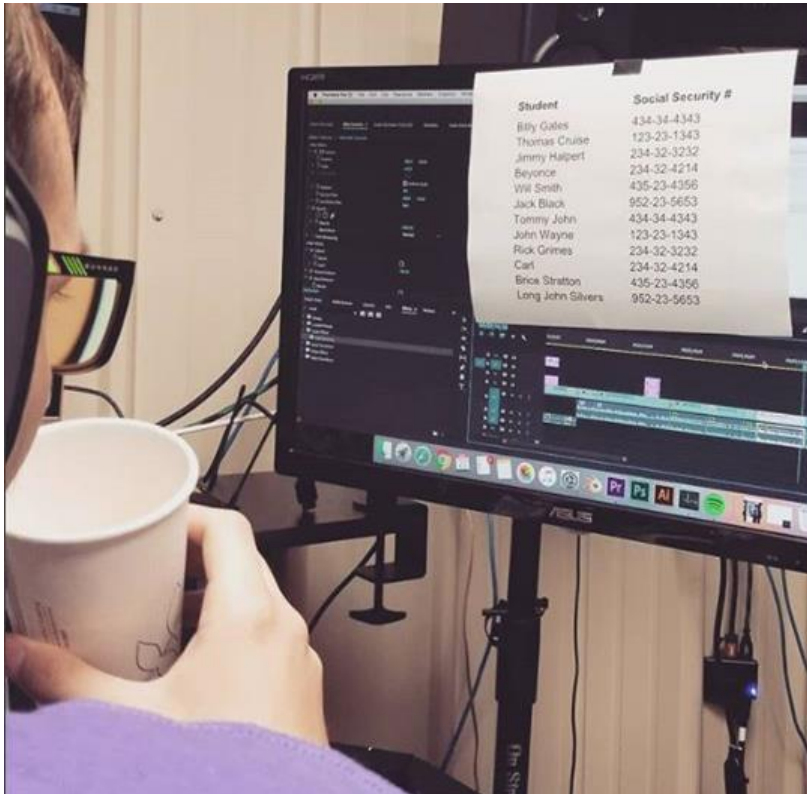
# Privacy

- Follow your districts' social media policy.
- **BE CAREFUL!**
  - When posting pictures of your students and their work.
    - Don't accidentally leak confidential information
- Be aware of all the content in your Instagram post.





# Example



al3d7 • [Follow](#)

al3d7 Students putting great work in!



Be the first to like this.

9 MINUTES AGO

Add a comment...



# Example



al3d7 • [Follow](#)

al3d7 Proud of my students today! They really are my pride and joy! #theholler #kvec\_ari



Be the first to like this.

24 MINUTES AGO

Add a comment...





# Questions