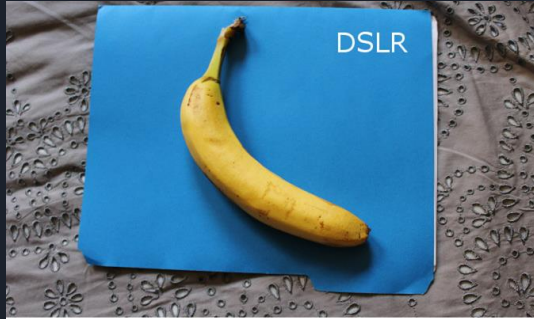




# Phone Photography

Tips & Tricks to help you take better  
photos.

# Phones can take great photos!



# Landscape VS Portrait



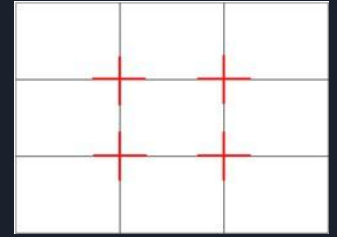
# Landscape VS Portrait

- Our eyes are horizontal, not vertical.





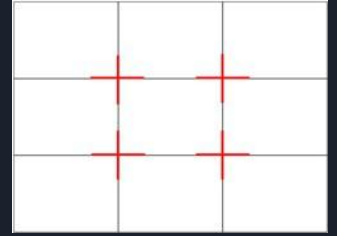
# Rule of Thirds



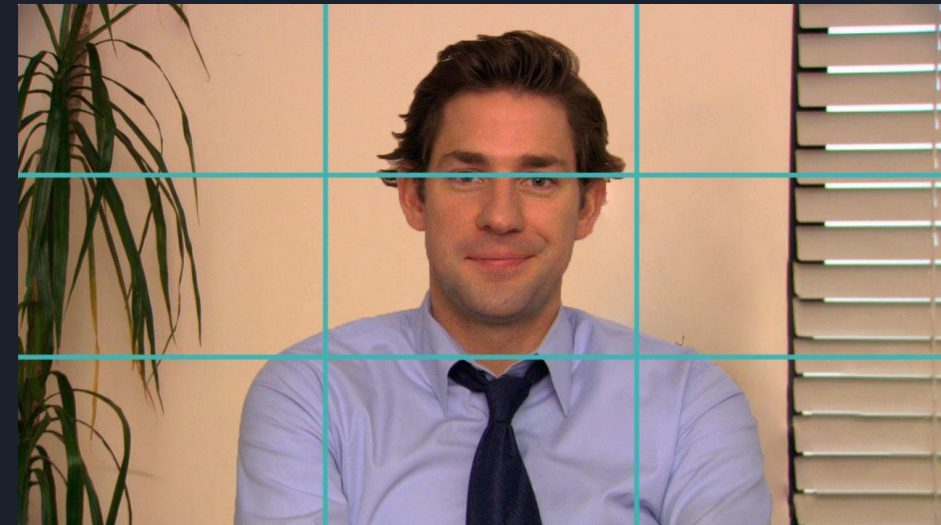
Imagine breaking an image down into thirds (both horizontally and vertically) so that you have 9 parts.



# Rule of Thirds



1. Placing points of interest in the intersections or along the lines makes your photos more balanced.
  - a. Studies have shown that people's eyes usually go to one of the intersection points most naturally rather than center frame.



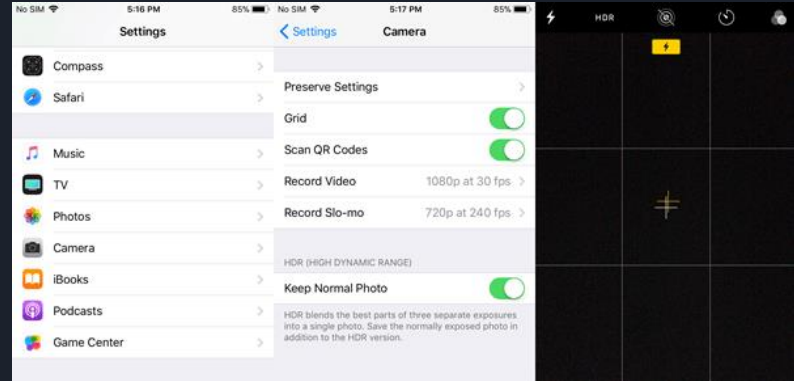
# Example



# Rule of Thirds (Grids)

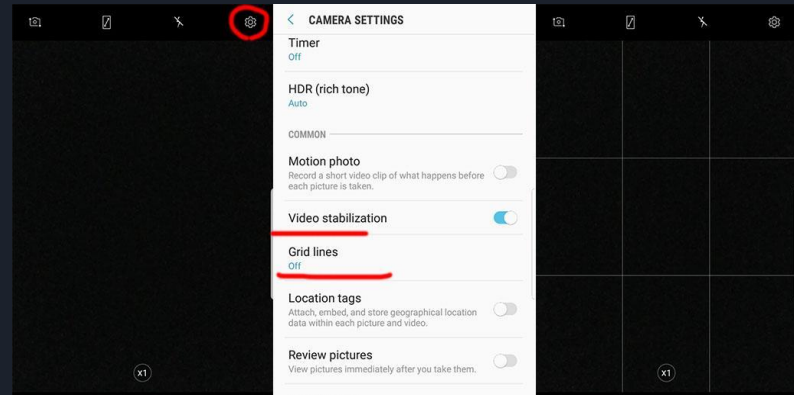
## iPhone -

1. Go to Settings
2. Scroll down to Camera settings
3. Enable grids



## Android -

1. Go to Camera
2. Settings icon in top right
3. Scroll down to "Grid Lines" and select 3 x 3.







# Rules are bound to be broken!

ART is ART

If you don't think your photo would benefit from the rule of thirds, don't use it.

Make it your own and have fun.



# Focus

- Tap where you want your camera to focus.
  - The camera will automatically adjust the lighting and white white balance to wherever you tap.

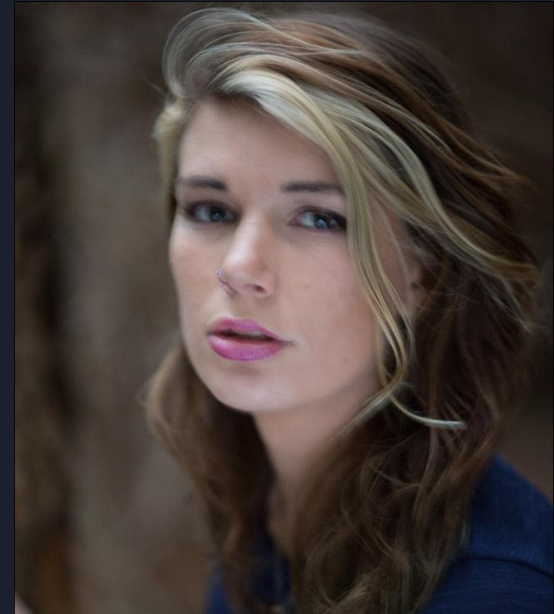


# Thumb in Front of Camera



# Blurry/Shaky Photo

- Hold your camera as still as possible when taking a photo.
  - Especially in low-light settings, takes longer for the photo to process



# Clean the Lens

- We all forget to clean our camera lens.
  - You'd be surprised the difference in the photos by a simple wipe of the lens.



# Zoom in with your Feet

- Translates to walk closer to your subject.
  - Digital zoom



Original



10x Optical



10x Digital



# Questions