

## Anatomy of a Tweet



## What is a hashtag # ??

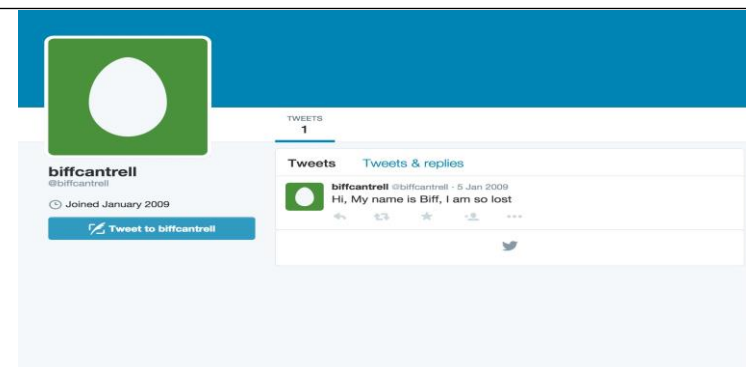
A hashtag (written with a #) is used to index keywords or topics on Twitter.

- Use # before a keyword or phrase in your Tweet to categorize the Tweet and help users find it in a Twitter search.
- Click on the # to see other Tweets with the same hashtag
- Hashtags can be anywhere in a Tweet.

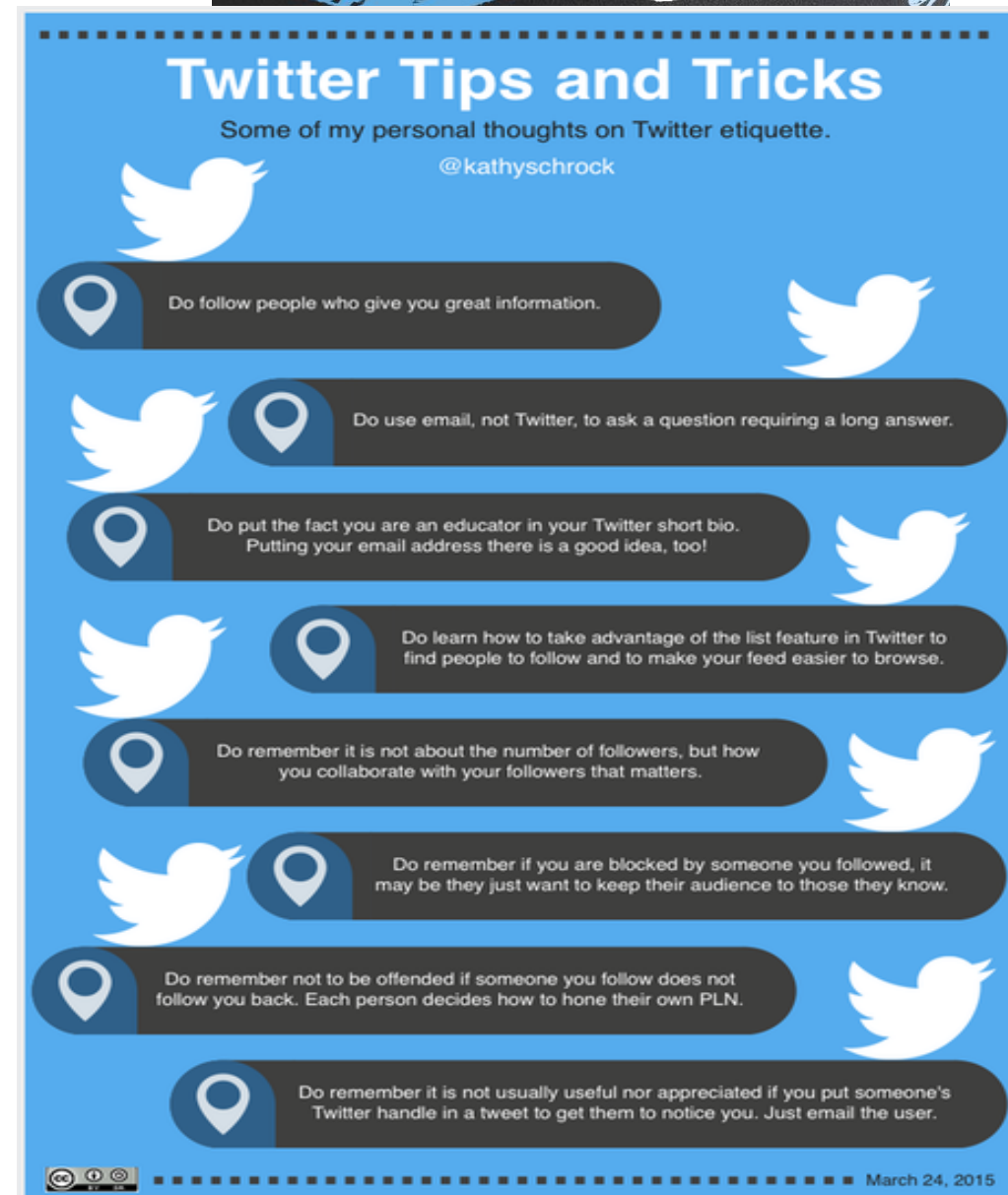
## Some KVEC Hashtags

#kvec\_ari    #kvecss  
#kvecact    #kvecela  
#kvec\_ra    #kvec\_QFT

You are not an egg...Use a picture of yourself, your school, a school mascot...anything but the dreaded egg avatar. You will get more followers. Also use a header image besides the blue bar!!



## Twitter for Educators



Tweet- Twitter message limited to 140 characters

**Twitter Feed**- running list of tweets

**@/Twitter Handle**- person or organization's user name on Twitter beginning with @. This will populate your Tweet in their notifications. If you start a tweet with @ only the person you are Tweeting and other people you know who also follow the user will be able to view the Tweet.

. - Place a period at the beginning of a Tweet with a person's Twitter handle to make it viewable to all of your followers.

**Reply**- Click the arrow to respond to someone's Tweet and engage in conversation

**RT**- Retweet: Add RT at the beginning of a re-posting of someone else's Tweet.

**MT**- Modified Retweet: Add MT at the beginning of a re-posting of someone else's Tweet that you have modified.

**DM**- Direct Message: Send a private message to a follower. The recipient **MUST** be a follower of yours to send a message that only they will be able to view.

**URL shortener**- characters are precious. Use a URL shortener such as Google, Bit.ly, or Tiny URL to consolidate characters.

**#/Hashtags**- Target your message to certain communities be including the relevant # in your tweet. Users who regularly search or utilize Twitter clients such as Tweetdeck and Hootsuite have columns set up to track hashtags. Hashtags are also useful when looking for resources on a certain topic or following Tweets of conferences. Hashtags are crucial when following and engaging in a Twitter chat. You can also establish one for your class to tag information for your students or their responses.

## KVEC Twitter Chats—Everyone Welcome!

KVEC Activating Catalytic Transformation  
Discussing school and staff transformation

Third Thursday of each school month

8:00 p.m.

Follow #kvecact

KVEC Teacher Chat

Discussing all things education!

Last Wednesday of each school month

8:00 p.m.

Follow #kvectc





KVEC Staff to Follow!	
Name	Twitter Account
Dr. Jeff Hawkins	@hawkKVEC
Dr. Dessie Bowling	@DTBowling
Robert Brown	@KVECRob
Katrina Slone	@STEMatKVEC
Jennifer Carroll	@jencarroll_kvec
Cassandra Akers	@PrincipalAkers
Valarie Campbell	@Vcampbell11
Andrew Castle	@Andrewtcastle
Paul Green	@PaulGreen1974
Bernadette Carpenter	@bernade59456144
Carole Mullins	@carole_mullins
Tanner Brown	@TheHollerTB
Dionne Bates	@DionneBates11
Will Kayatin	@WKayatin
Eddy Wilder	@ewilder
Ron Daley	@rdaley98
Kim Sergeant	@kserge7
Adrian Smith	@TheHollerBoyz
Ashley Parker	@ashleyKVEC
KVEC	@KVEC_ARI




How to Participate in an Act Twitter Chat



#kvecact

1. Consider using a Twitter tool-Twitter Chats use a hashtag (#) to keep the conversation around the topic organized. There are multiple applications available to filter the hashtag used for the chat from the rest of the tweets in your Twitter stream. Explore desktop management tools like [Hootsuite](#) or [Tweetdeck](#). Practice using the tool before the chat starts so that you know how to reply, re-tweet, and know whether or not the tool automatically includes the [chat hashtag](#) (some tools offer this helpful option.) You can also conduct a [hashtag search](#) from your Twitter account.
2. Research/Review available materials-Research or at least review the topic of the chat. Twitter chats move very quickly and if the conversation slows down, the moderator will move on to the next question. Be prepared with information you wish to share around the topic. ACT Twitter Chat questions will always be shared beforehand to allow you time to prepare what your responses might be. You might go ahead and sketch out some tweet responses in a Word document that you can cut and paste into tweets.
3. Share what you’re experiencing-Re-tweet the chat questions so that your followers will see them, understand that you are participating in a live event (and tweeting more frequently than usual), and perhaps join the conversation. ACT Twitter Chats will always use the Q1/A1 format so you will always use the letter A and the question number in your response. For example, if Q1 is “what is your favorite professional learning activity” then you might reply “A1 I enjoy PLC meetings around shared learning needs.”
4. Reply to other participants-Interact with the other attendees, not just the moderator and the chat questions. Additional questions, following up on responses where you would like more information or resource suggestions, are expected. Recognize others’ responses that you find particularly relevant. You will connect with others and probably gain some followers!
5. Remember to use the hashtag (#)-Perhaps the most common mistake of new participants is not including the hashtag in every tweet during the chat. Tweets that don’t include the hashtag are often missed by other attendees who monitor the stream with a hashtag search or filter. You can continue to use the chat’s hashtag even after the live session ends to share related information.



Become a Twitter Chat Pro with this Key!

## Twitter Chat Key

Learn to chat with the best of 'em!

Come together with educators from all over the world on a chosen day/time each week to have a discussion about a designated topic by using a certain #hashtag on Twitter. It's the World's Best Faculty Lounge!

### Common Phrases & Tips to Know:

Q1, Q2... A1, A2...	Chats usually have a moderator who poses questions throughout the hour, tagging them with Q1, Q2... Participants use A1, A2... to keep track of their answers in relation to each question.
Ss, Ts, Ps, As	Students, Teachers, Parents, Administrators
SM	Social Media
TweetDeck	Free application many people use to make the most out of a Twitter chat. It allows you to set up multiple column, based on #hashtags, searches, users, etc.
A link is worth 1,000 words	Twitter has a 140 character limit per tweet, but you can still include links to blogs, examples & resources... and include images!
#hashtags	Don't forget to include the chat #hashtag in every tweet, so it will show up in others' streams.

Created by @Katie\_M\_Ritter. More resources on [talktechwithme.com](#)

For a list of all educational Twitter chats, see [bit.ly/officialchatlist](#)



# Twitter SHORTCUTS

DID YOU KNOW THAT TWITTER HAS KEYBOARD SHORTCUTS? HERE'S SOME HANDY FEATURES & SHORTCUTS TO GET YOU NAVIGATING TWITTER LIKE A PRO. TWEET AWAY...

## ACTIONS

<b>F</b>	FAVOURITE	<b>M</b>	DIRECT MESSAGE
<b>R</b>	REPLY	<b>N</b>	NEW TWEET
<b>T</b>	RETWEET	<b>L</b>	CLOSE ALL OPEN TWEETS
<b>ENTER</b>	OPEN TWEET DETAILS		

## NAVIGATION

<b>?</b>	THIS MENU	<b>SPACE</b>	PAGE DOWN
<b>J</b>	NEXT TWEET	<b>/</b>	SEARCH
<b>K</b>	PREVIOUS TWEET	<b>.</b>	LOAD NEW TWEETS

## TIMELINES

<b>G</b>	<b>H</b>	HOME	<b>G</b>	<b>F</b>	FAVOURITES
<b>G</b>	<b>C</b>	CONNECT	<b>G</b>	<b>L</b>	LISTS
<b>G</b>	<b>A</b>	ACTIVITY	<b>G</b>	<b>M</b>	MESSAGES
<b>G</b>	<b>R</b>	MENTIONS	<b>G</b>	<b>S</b>	SETTINGS
<b>G</b>	<b>D</b>	DISCOVER	<b>G</b>	<b>U</b>	GO TO USER...
<b>G</b>	<b>P</b>	PROFILE			

SOURCES FROM

**TWITTER** 

DESIGN BY

**myclever agency** 